



dkevinwatson.squarespace.com

derek watson

dkevinwatson@gmail.com

INTERNSHIPS

FORGELIGHT CREATIVE

Jan '15 - Jan '16

Content Strategy Intern

Worked as part of a collaborative team on Content Writing, Social Media Planning, Website Copy, and Marketing Strategy.

COLLIERS INTERNATIONAL

May '11 - May '12

Office Intern

Worked at a commercial real estate office where I would do cold calls, database entering, general office duties, and visit offices around Reno.

EDUCATION

UNIVERSITY OF NEBRASKA - LINCOLN

Grad. Spring 2017

College of Journalism and Mass Communications

Major: Advertising and Public Relations

Track: Creative

Concentrations: Women's Studies, Fashion, English

SERVING JOBS

FIREWORKS RESTAURANT

Aug '15 - Present

Server

Greet and assist guests by bringing them drinks, taking orders, and overall being a fantastic server.

MILLER TIME PUB & GRILL

Jun '14 - Aug '15

Expo, Host, Server

Worked my way up the ranks from kitchen expo, to host, and eventually to server/bar back.

PROFICIENCIES



CAREER INTEREST

After graduation, I want to head into the advertising agency world to apply my technical and creative skills and my hunger to learn to create great creative work. As of now, my biggest interests are in Web Design, UX, Graphic Design, and Content Writing. As an intern at an extremely small agency, I had the chance to work on a variety of assignments from Social Media Strategy to Content Writing, SEO, and graphic design.

REFERENCES

TYLER SPRUNK

Forgelight Creative
Manager

tsprunk@forgelightcreative.com
(308)380-3732

ADAM WAGLER

UNL
Design Professor
adamwagler@unl.edu
(402)472-4784

AMY STRUTHERS

UNL
Academic Advisor
astruthers@unl.edu
(402)472-3528

NATHAN UNGER

Fireworks Restaurant
Manager
(402) 719-6454